

AMRG & ASSOCIATES



ABOUT US



Founded in 1984 and driven strength To strength in past 4 decades.



Professional Team of over 100 members.



Amongst the fastest growing organization in North India.



100+ customers pan India.



Presence in Delhi, Mumbai, Dehradun



MISSION

"We grow with the growth of our clients"



VISION

"To provide solutions with Honesty and Customer Satisfaction"



OUR SERVICES

	SERVICES LINE	Page No.
TAX	DIRECT TAX SERVICES	4
15 5 5	AUDIT & ASSURANCE SERVICES	5
GST %	GST SERVICES	6
	ACCOUNTING AND COMPLIANCE SERVICES	7
κ [↑] λ Φ	OUTSOURCING SERVICES	8
	CORPORATE LAW SERVICES	9
\leftrightarrows	TRANSACTION ADVISORY	10
	INTERNAL AUDIT	12
	FORENSIC AUDIT	14

DIRECT TAX SERVICES

PLANNING & ADVISORY

Comprehensive review of business transactions & optimising the overall tax burden would be taken up.

STRATEGIC CONSULTING & LITIGATION SUPPORT

Complete handholding to specific concerns with specialization in scrutiny cases

INCOME TAX RETURNS

We help our client preparation of Income tax returns with accuracy and in time to avoid any penal consequences



TRANSFER PRICING

We facilitate our clients with proper guidance for transfer pricing.

TDS RETURNS

We assist our clients to assess the tax liability & filling TDS returns in timely manner.

MISCELLANEOUS SERVICES

Advance Ruling, Review of Agreements, Advance tax payments, Capital Gains computation etc.



AUDIT & ASSURANCE SERVICES

To form an opinion on true and fair To conduct and file tax audit STATUTORY AUDIT view of the financials statements in Form 3CA/3CB and Form **TAX AUDIT** under applicable framework 3CD as per provisions of (IGAAP or INDAS). Income tax Law. Preparation IFC framework Facilitation to clients in the physical **IFC** * Reporting on adequacy of verification of the quantities and **STOCK AUDIT** designing and operating condition of items held as inventory effectiveness of Internal and fixed assets. Controls. Independent assurance Systematic and real time review of and risk based audits **MANAGEMENT** transactions to ensure accuracy, based on management **CONCURRENT AUDIT AUDIT** authenticity and compliance of expectations and agreed



procedure/SOP.

upon procedures.

GST SERVICES

STRATEGIC CONSULTING



Comprehensive analysis of the issues and concerns prevailing in the organization

REFUNDS



Facilitation to the clients for processing their refunds under GST

COMPLIANCE



Assistance to clients in submitting GST returns

LITIGATION SUPPORT

04

Complete handholding in Scrutiny cases and Advance rulings

REVIEW OF AGREEMENTS



Determination of the implication of GST on agreements

GST ASSURANCE



Verification of the correctness of turnover declared, taxes paid, refund claimed and input tax credit availed and assessment of law compliance

REGULAR UPDATES



Delivery of regular GST updates in a crisp and digestive language

GST HEALTH CHECK

80

Comprehensive review of sample purchases and sales transactions



ACCOUNTING & COMPLIANCE SERVICES

START-UP SERVICES

Extending end-to-end, tax and regulatory assistance for a start-up to survive and thrive in the Business ecosystem.

ACCOUNTING/ FINANCIAL REPORTING AND AUDIT SUPPORT

Operating/ managing/ reviewing bookkeeping and handling compliance with applicable accounting framework on both offline and online accounting packages. Assistance in preparation of IGAAP & INDAS financial statements and audit support

PAYROLL MANAGEMENT

Assistance to clients for a wide range of services with respect to complete compliance of ESIC, PF, Salary Processing, salary structure and other liasoning works related to Labour Law

IND-AS

Assistance to clients in facilitating a smooth transition from IGAAP to Indian Accounting Standards (INDAS)



OUTSOURCING SERVICES

ENHANCED EFFICIENCY & SCALABILITY

Outsourcing your accounting work streamlines your financial processes, leveraging the expertise and technology of the AMRG.

COST-EFFECTIVENESS

Outsourcing your accounting work provides a cost-effective solution by eliminating the need for in-house staff and associated overheads. You pay for the services you require, scaling up or down as your business demands fluctuate.

EXPERTISE & SPECIALIZATION

Outsourcing your accounting work ensures compliance and accurate financial reporting by leveraging the expertise of skilled professionals who stay up-to-date with the latest regulations, tax laws, and accounting standards.



RISK MITIGATION & COMPLIANCE

Our experienced outsourcing partner stays updated with ever-evolving accounting regulations and compliance requirements. With an in-house expert team, we ensure that your financial operations remain compliant with the latest changes.

FOCUS ON CORE BUSINESS ACTIVITIES

By outsourcing your accounting work, you free up valuable time and resources for your core business activities. Rather than allocating internal staff to routine accounting tasks, you can focus on strategic initiatives, customer service, and innovation.

EXPERT ADVISE

Our team of senior professionals, with diverse industry exposure (including leaders in their respective fields), will assist you in adopting best practices, providing timely advice, and serving as a true partner for all your business needs.

CORPORATE LAW SERVICES

RBI, NBFC & ROC MATTER COMPLIANCES CORPORATE Plan and advice on corporate **CORPORATE PLANNING** restructuring projects involving LAW AND valuation of companies undergoing **SERVICES** restructuring, merger, demerger, **RESTRUCTUR** and disinvestment. ING **FORMATION OF COMPANY**

Preparing and filing routine documents with the ROC/Regional Director/Ministry of Corporate Affairs and public filings with the ROC.

Formation of Private/ Public companies, including non-profit companies, Limited Liability Partnerships and the conversion of partnership firms/existing private limited/closely held limited companies into LLP.



TRANSACTION ADVISORY

Our team is driven by an approach of seamlessly integrating with client's team by understanding your needs and strategic rationale of the proposed transaction.

01

Historical Financial and Structuring

- Quality of earnings/ cash flow
- · Accounting policies and principles
- Working capital trends
- Financial reporting personnel & systems
- Carve-out and stand-alone analysis
- Quantify historical tax exposures
- Structure acquisitions
- · Tax planning and structuring

02

Projections

- Market assessments
- Key assumptions & drivers
- Sensitivity analysis
- Historical trends & vear-to-date results
- · Quality of backlog
- Capex requirement
- Modelling support including future impairment implications
- Assessing the value of tax attributes and buyer tax basis step-up
- · Business Valuation

03

Deal Negotiation and Closing

- Negotiation support
- Documentation support
- Finance and Tax due diligence support
- Purchase price adjustment mechanisms
- Legal Compliances
- Representations & warranties
- Fairness opinion
- Transition planning including Income Tax
- Interim service agreements

TRANSACTION ADVISORY

Our team is driven by an approach of seamlessly integrating with client's team by understanding your needs and strategic rationale of the proposed transaction.

NAME : Post-Closing Assistance

- · Purchase price allocation
- Valuation and impairment assessment
- Transition support for acquired companies
- Strategic goals and alternatives
- Board of Directors & management advisory services
- Operations advisory and roadmap implementation
- IT diligence implementation o recommendations

Sell-Side Assistance

- Historical financial results analysis
- · Value proposition
- Projections development
- Valuation and pricing modelling
- Exit structuring
- Draft/Review Information Memorandum
- Bid process and data room management
- Prepare management for meetings with bidders
- Deal negotiation and closing support
- Self Due Diligence to rectify gaps before actual

06

Business Valuation

- Valuation of Intangible Assets & Intellectual Property
- Valuation Of ESOP's and Sweat Equity

INTERNAL AUDIT



INTERNAL AUDIT

What We Do

Evaluate Segregation of Duties

Ensure proper separation of responsibilities to prevent fraud.

Perform Data Analytics

Use data analysis to detect anomalies and improve processes.

Verify Transactions

Confirm accuracy and authenticity of transactions to prevent errors.

Examine SOPs

Review and test procedures to ensure effectiveness and compliance.

Assess Internal Controls

Evaluate the adequacy of existing controls to identify weaknesses.

Identify Control Gaps

Find and address weaknesses in internal control systems.



Assess Regulatory compliance

Ensure adherence to legal and industry standards.

Review IT Controls

Evaluate data security and system access protocols.

Detect Fraud Risks

Identify potential fraud and recommend preventive measures.

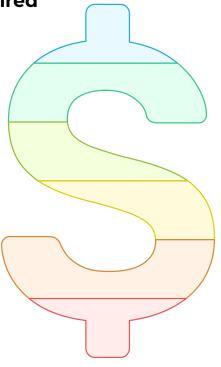
Benchmark Processes

Compare processes against industry best practices for improvement.



FORENSIC AUDIT

When Required





Fraud Allegations

When allegations or complaints of fraud are received.



Financial Irregularities

If there is suspicion of financial irregularities or misappropriation.



Shareholder Disputes

During disputes involving shareholders, partners, or employees.



Unexplained Losses

When unexplained losses or discrepancies appear in accounts.



Regulatory Requirements

On regulatory or legal requirement for fraud investigation.



Due Diligence

As part of due diligence in high-risk transactions.



FORENSIC AUDIT

What We Do

Recommend Preventive Measures

Suggesting strategies to prevent future fraud



Quantify Financial Loss

Calculating the financial impact of fraud



Collect and Preserve Evidence

Gathering and securing evidence for legal use



Examine Business Processes

Evaluation of operational procedures







Identify Frauds

Identify frauds committed

within the organization.



Interview Personnel

Gathering information from relevant individuals



Identify Modus Operandi

Determining the methods used in fraud



Trace Financial Trails

Following financial transactions to uncover irregularities



Review Books of Accounts

Critical analysis of financial records



SECTORAL EXPERIENCE

POWER

Thermal: Largest public sector Company in India .

Wind/ Solar: One of market leaders

company in India.

E-COMMERCE

India's first marketplace for overstock, unboxed, refurbished, and pre-owned products.

HEALTHCARE

250+ beds hospital chain: India's 1st JCI and NABH accredited hospital.

HOSPITALITY

The world's tenth largest hotel group

BEAUTY AND SKINCARE

Best Brand in Ayurvedic Beauty and Skin Care products.

CEMENT

Cement manufacturing unit having plants across India.

EDUCATION

One of the leading preschool education services provider in India.



SECTORAL EXPERIENCE

CONSTRUCTION

A large Taiwanese construction company which has accomplished many public engineering projects as well as military engineering projects

MANUFACTURING

An Indian listed entity having multiple manufacturing units in the state of Punjab and West Bengal.

OILFIELD SERVICES

A leading supplier of oilfield services products, technology and systems to the worldwide oil and natural gas industry.

TRADING

Japanese multinational electronics corporation, having a trading arm in India.

DOMESTIC PUMP SUPPLIERS

Market leaders in the area of large and special application pumps. A world class technology driven pump manufacturer and service provider.

POWER ELECTRONIC

One of the leading manufacturer and supplier Of UPS, Solar Inverter and PFC UPS.

IRON & STEEL

One of the leading producers and suppliers of steel pipes, hollow sections, tubes, cold rolled coils and strips and a variety of other galvanized products.



SECTORAL EXPERIENCE

WAREHOUSE MANAGEMENT SYSTEM

A multinational robotics company that designs, manufactures and deploys advanced systems for automation at warehouses.

SUPPLY CHAIN MANAGEMENT

Specializes in the supply chain management of apparel and home products for export outside the client's own boundaries.

REAL ESTATE

Big Indian listed entity having multiple real estate projects for residential and commercial space in northern India.

FINANCIAL SERVICES

One of the most diversified financial services company in India offering services across the board.

AUTOMOBILE

A subsidiary of Japanese automobile and motorcycle manufacturer.

TOURS & TRAVELS

The largest travel agency in Japan and one of the largest travel agencies in the world.

CLOUD COMPUTING SOFTWARE

One of the global Internet of Things (IOT) platform leader.



IN-HOUSE TECHNOLOGY



MICROSOFT ONEDRIVE

OneDrive provides secure file storage and easy accessibility, allowing our teams to collaborate seamlessly. With real-time sharing and version control, it enhances productivity and ensures that important documents are always at our fingertips.



ZOHO SERVICES

We utilize Zoho's suite of applications, these tools enhance our operational efficiency and support better communication, allowing us to focus on delivering exceptional service.



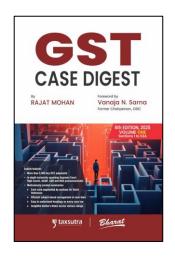
Our In-house AI expert for navigating Goods and Services Tax in India. Gain insights, operational guidance, and compliance support tailored for businesses and tax professionals.

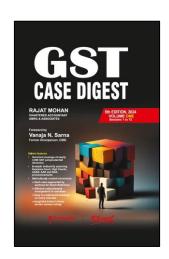
ASSISTANT



MILESTONES

PUBLICATIONS













LEGAL MANAGEMENT SOFTWARE



AMRG launches its In-House LMS to drive efficiency and growth.



Collaborative learning – fostering peer-to-peer knowledge sharing.



Boosting productivity with structured and timely learning paths.



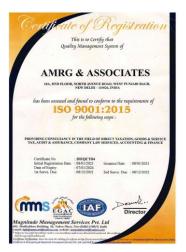
Cloud-based access – secure, seamless, and available anytime.



Smart reminders – nudges before due dates to ensure compliance and consistency.

MILESTONES

ACCREDITATIONS











Indirect Tax 2022,2023,2024,2025,2026



1 categories – Year 2023



General Corporate Tax 2023,2024,2025,2026



Tax Practitioner of the Year 2025, 2026



AMRG IN THE NEWS

AMRGians are regular contributor of quotes, articles and columns in reputed journals, magazines and national dailies.































The Telegraph



OUR TEAM



MADHU MOHAN
FOUNDING PARTNER



ADV. R.K. KAPOOR
SENIOR ADVISOR



RAJAT MOHAN
SENIOR PARTNER



AMIT JAIN
EXECUTIVE DIRECTOR –
LITIGATION



PRIYANKA SACHDEVA

PARTNER – GST

GAURAV MOHAN
CEO



SWATI GHOSHALPARTNER – RISK ADVISORY

& COMPLIANCE





NEW DELHI

AMRG Tower, 23, Paschim Vihar Extension, Main Rohtak Road, New Delhi, 110063

MUMBAI

Building No. 6 Flat 304,Green Meadows C H S Ltd, Lokhandwala Township , Kandivali East, Mumbai, 400101

DEHRADUN

182, Sharda Tower, Beside Hotel Hyatt Centric, Rajpur Road, Dehradun, 248001

w:www.amrg.in | t:011-47322696/97 | e:amrg@amrg.in

