

# **AMRG & ASSOCIATES**



# **ABOUT US**



Founded in 1984 and driven strength To strength in past 4 decades.



Professional Team of over 100 members.



Amongst the fastest growing organization in North India.



100+ customers pan India.



Presence in Delhi, Mumbai, Dehradun



## **MISSION**

"We grow with the growth of our clients"



## **VISION**

"To provide solutions with Honesty and Customer Satisfaction"



# **OUR SERVICES**

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## **DIRECT TAX SERVICES**

### **PLANNING & ADVISORY**

Comprehensive review of business transactions & optimising the overall tax burden would be taken up.

# STRATEGIC CONSULTING & LITIGATION SUPPORT

Complete handholding to specific concerns with specialization in scrutiny cases

### **INCOME TAX RETURNS**

We help our client preparation of Income tax returns with accuracy and in time to avoid any penal consequences



### TRANSFER PRICING

We facilitate our clients with proper guidance for transfer pricing.

### **TDS RETURNS**

We assist our clients to assess the tax liability & filling TDS returns in timely manner.

### **MISCELLANEOUS SERVICES**

Advance Ruling, Review of Agreements, Advance tax payments, Capital Gains computation etc.



## **AUDIT & ASSURANCE SERVICES**

To form an opinion on true and fair To conduct and file tax audit STATUTORY AUDIT view of the financials statements in Form 3CA/3CB and Form **TAX AUDIT** under applicable framework 3CD as per provisions of (IGAAP or INDAS). Income tax Law. Preparation IFC framework Facilitation to clients in the physical **IFC** \* Reporting on adequacy of verification of the quantities and **STOCK AUDIT** designing and operating condition of items held as inventory effectiveness of Internal and fixed assets. Controls. Independent assurance Systematic and real time review of and risk based audits **MANAGEMENT** transactions to ensure accuracy, based on management **CONCURRENT AUDIT AUDIT** authenticity and compliance of expectations and agreed



procedure/SOP.

upon procedures.

# **GST SERVICES**

#### STRATEGIC CONSULTING



Comprehensive analysis of the issues and concerns prevailing in the organization

### REFUNDS



Facilitation to the clients for processing their refunds under GST

### COMPLIANCE



Assistance to clients in submitting GST returns

#### LITIGATION SUPPORT

04

Complete handholding in Scrutiny cases and Advance rulings

### **REVIEW OF AGREEMENTS**



Determination of the implication of GST on agreements

## **GST ASSURANCE**



Verification of the correctness of turnover declared, taxes paid, refund claimed and input tax credit availed and assessment of law compliance

### **REGULAR UPDATES**



Delivery of regular GST updates in a crisp and digestive language

#### **GST HEALTH CHECK**

80

Comprehensive review of sample purchases and sales transactions



# **ACCOUNTING & COMPLIANCE SERVICES**

#### **START-UP SERVICES**

Extending end-to-end, tax and regulatory assistance for a start-up to survive and thrive in the Business ecosystem.

# ACCOUNTING/ FINANCIAL REPORTING AND AUDIT SUPPORT

Operating/ managing/ reviewing bookkeeping and handling compliance with applicable accounting framework on both offline and online accounting packages. Assistance in preparation of IGAAP & INDAS financial statements and audit support

## PAYROLL MANAGEMENT

Assistance to clients for a wide range of services with respect to complete compliance of ESIC, PF, Salary Processing, salary structure and other liasoning works related to Labour Law

### **IND-AS**

Assistance to clients in facilitating a smooth transition from IGAAP to Indian Accounting Standards (INDAS)



## **OUTSOURCING SERVICES**

#### **ENHANCED EFFICIENCY & SCALABILITY**

Outsourcing your accounting work streamlines your financial processes, leveraging the expertise and technology of the AMRG.

#### **COST-EFFECTIVENESS**

Outsourcing your accounting work provides a cost-effective solution by eliminating the need for in-house staff and associated overheads. You pay for the services you require, scaling up or down as your business demands fluctuate.

#### **EXPERTISE & SPECIALIZATION**

Outsourcing your accounting work ensures compliance and accurate financial reporting by leveraging the expertise of skilled professionals who stay up-to-date with the latest regulations, tax laws, and accounting standards.



#### **RISK MITIGATION & COMPLIANCE**

Our experienced outsourcing partner stays updated with ever-evolving accounting regulations and compliance requirements. With an in-house expert team, we ensure that your financial operations remain compliant with the latest changes.

#### **FOCUS ON CORE BUSINESS ACTIVITIES**

By outsourcing your accounting work, you free up valuable time and resources for your core business activities. Rather than allocating internal staff to routine accounting tasks, you can focus on strategic initiatives, customer service, and innovation.

#### **EXPERT ADVISE**

Our team of senior professionals, with diverse industry exposure (including leaders in their respective fields), will assist you in adopting best practices, providing timely advice, and serving as a true partner for all your business needs.

# **CORPORATE LAW SERVICES**

**RBI, NBFC & ROC MATTER COMPLIANCES CORPORATE** Plan and advice on corporate **CORPORATE PLANNING** restructuring projects involving LAW AND valuation of companies undergoing **SERVICES** restructuring, merger, demerger, **RESTRUCTUR** and disinvestment. ING **FORMATION OF COMPANY** 

Preparing and filing routine documents with the ROC/Regional Director/Ministry of Corporate Affairs and public filings with the ROC.

Formation of Private/ Public companies, including non-profit companies, Limited Liability Partnerships and the conversion of partnership firms/existing private limited/closely held limited companies into LLP.



## TRANSACTION ADVISORY

Our team is driven by an approach of seamlessly integrating with client's team by understanding your needs and strategic rationale of the proposed transaction.

# 01

# Historical Financial and Structuring

- Quality of earnings/ cash flow
- · Accounting policies and principles
- Working capital trends
- Financial reporting personnel & systems
- Carve-out and stand-alone analysis
- Quantify historical tax exposures
- Structure acquisitions
- · Tax planning and structuring

02

## **Projections**

- Market assessments
- Key assumptions & drivers
- Sensitivity analysis
- Historical trends & vear-to-date results
- · Quality of backlog
- Capex requirement
- Modelling support including future impairment implications
- Assessing the value of tax attributes and buyer tax basis step-up
- · Business Valuation

03

# Deal Negotiation and Closing

- Negotiation support
- Documentation support
- Finance and Tax due diligence support
- Purchase price adjustment mechanisms
- Legal Compliances
- Representations & warranties
- Fairness opinion
- Transition planning including Income Tax
- Interim service agreements

## TRANSACTION ADVISORY

Our team is driven by an approach of seamlessly integrating with client's team by understanding your needs and strategic rationale of the proposed transaction.

# **NAME :** Post-Closing Assistance

- · Purchase price allocation
- Valuation and impairment assessment
- Transition support for acquired companies
- Strategic goals and alternatives
- Board of Directors & management advisory services
- Operations advisory and roadmap implementation
- IT diligence implementation o recommendations

## Sell-Side Assistance

- Historical financial results analysis
- · Value proposition
- Projections development
- Valuation and pricing modelling
- Exit structuring
- Draft/Review Information Memorandum
- Bid process and data room management
- Prepare management for meetings with bidders
- Deal negotiation and closing support
- Self Due Diligence to rectify gaps before actual

## 06

## **Business Valuation**

- Valuation of Intangible Assets & Intellectual Property
- Valuation Of ESOP's and Sweat Equity

# **INTERNAL AUDIT**



## **INTERNAL AUDIT**

## What We Do

## **Evaluate Segregation of Duties**

Ensure proper separation of responsibilities to prevent fraud.

## **Perform Data Analytics**

Use data analysis to detect anomalies and improve processes.

## **Verify Transactions**

Confirm accuracy and authenticity of transactions to prevent errors.

## **Examine SOPs**

Review and test procedures to ensure effectiveness and compliance.

## **Assess Internal Controls**

Evaluate the adequacy of existing controls to identify weaknesses.

## **Identify Control Gaps**

Find and address weaknesses in internal control systems.



## **Assess Regulatory compliance**

Ensure adherence to legal and industry standards.

### **Review IT Controls**

Evaluate data security and system access protocols.

## **Detect Fraud Risks**

Identify potential fraud and recommend preventive measures.

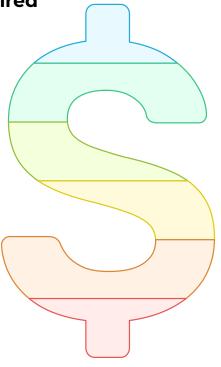
## **Benchmark Processes**

Compare processes against industry best practices for improvement.



## **FORENSIC AUDIT**

When Required





## Fraud Allegations

When allegations or complaints of fraud are received.



## Financial Irregularities

If there is suspicion of financial irregularities or misappropriation.



## **Shareholder Disputes**

During disputes involving shareholders, partners, or employees.



## **Unexplained Losses**

When unexplained losses or discrepancies appear in accounts.



## Regulatory Requirements

On regulatory or legal requirement for fraud investigation.



## Due Diligence

As part of due diligence in high-risk transactions.



## **FORENSIC AUDIT**

## What We Do

# Recommend Preventive Measures

Suggesting strategies to prevent future fraud



# Quantify Financial Loss

Calculating the financial impact of fraud



## Collect and Preserve Evidence

Gathering and securing evidence for legal use



# Examine Business Processes

Evaluation of operational procedures







**Identify Frauds** 

Identify frauds committed

within the organization.



## Interview Personnel

Gathering information from relevant individuals



## Identify Modus Operandi

Determining the methods used in fraud



# Trace Financial Trails

Following financial transactions to uncover irregularities



# Review Books of Accounts

Critical analysis of financial records



# **SECTORAL EXPERIENCE**

#### **POWER**

Thermal: Largest public sector Company in India .

Wind/ Solar: One of market leaders

company in India.

#### **E-COMMERCE**

India's first marketplace for overstock, unboxed, refurbished, and pre-owned products.

### **HEALTHCARE**

250+ beds hospital chain: India's 1st JCI and NABH accredited hospital.

#### **HOSPITALITY**

The world's tenth largest hotel group

#### **BEAUTY AND SKINCARE**

Best Brand in Ayurvedic Beauty and Skin Care products.

#### CEMENT

Cement manufacturing unit having plants across India.

#### **EDUCATION**

One of the leading preschool education services provider in India.



# SECTORAL EXPERIENCE

#### **CONSTRUCTION**

A large Taiwanese construction company which has accomplished many public engineering projects as well as military engineering projects

#### **MANUFACTURING**

An Indian listed entity having multiple manufacturing units in the state of Punjab and West Bengal.

#### **OILFIELD SERVICES**

A leading supplier of oilfield services products, technology and systems to the worldwide oil and natural gas industry.

#### **TRADING**

Japanese multinational electronics corporation, having a trading arm in India.

#### **DOMESTIC PUMP SUPPLIERS**

Market leaders in the area of large and special application pumps. A world class technology driven pump manufacturer and service provider.

#### **POWER ELECTRONIC**

One of the leading manufacturer and supplier Of UPS, Solar Inverter and PFC UPS.

#### **IRON & STEEL**

One of the leading producers and suppliers of steel pipes, hollow sections, tubes, cold rolled coils and strips and a variety of other galvanized products.



# SECTORAL EXPERIENCE

#### WAREHOUSE MANAGEMENT SYSTEM

A multinational robotics company that designs, manufactures and deploys advanced systems for automation at warehouses.

#### **SUPPLY CHAIN MANAGEMENT**

Specializes in the supply chain management of apparel and home products for export outside the client's own boundaries.

#### **REAL ESTATE**

Big Indian listed entity having multiple real estate projects for residential and commercial space in northern India.

#### **FINANCIAL SERVICES**

One of the most diversified financial services company in India offering services across the board.

### **AUTOMOBILE**

A subsidiary of Japanese automobile and motorcycle manufacturer.

#### **TOURS & TRAVELS**

The largest travel agency in Japan and one of the largest travel agencies in the world.

#### **CLOUD COMPUTING SOFTWARE**

One of the global Internet of Things (IOT) platform leader.



## IN-HOUSE TECHNOLOGY



# MICROSOFT ONEDRIVE

OneDrive provides secure file storage and easy accessibility, allowing our teams to collaborate seamlessly. With real-time sharing and version control, it enhances productivity and ensures that important documents are always at our fingertips.



## ZOHO SERVICES

We utilize Zoho's suite of applications, these tools enhance our operational efficiency and support better communication, allowing us to focus on delivering exceptional service.



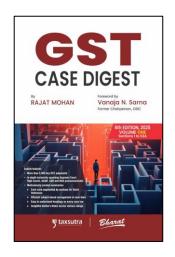
Our In-house AI expert for navigating Goods and Services Tax in India. Gain insights, operational guidance, and compliance support tailored for businesses and tax professionals.

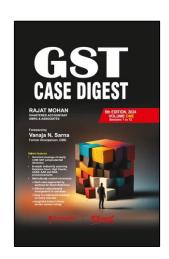
**ASSISTANT** 



# **MILESTONES**

# **PUBLICATIONS**













# LEGAL MANAGEMENT SOFTWARE



AMRG launches its In-House LMS to drive efficiency and growth.



**Collaborative learning** – fostering peer-to-peer knowledge sharing.



**Boosting productivity** with structured and timely learning paths.



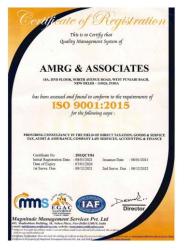
**Cloud-based access** – secure, seamless, and available anytime.



**Smart reminders** – nudges before due dates to ensure compliance and consistency.

# **MILESTONES**

# **ACCREDITATIONS**











Indirect Tax 2022, 2023, 2024\* Corporate Tax 2023, 2024\*

Nominated by WORLD **TAX** 

Tax Dispute Firm of the Year 2023



7 Categories in Year 2025

Rajat Mohan recognized by



Highly Regarded Tax
Practitioner of the Year 2025



## AMRG IN THE NEWS

AMRGians are regular contributor of quotes, articles and columns in reputed journals, magazines and national dailies.































The Telegraph



# **OUR TEAM**



MADHU MOHAN
FOUNDING PARTNER



ADV. R.K. KAPOOR
SENIOR ADVISOR



RAJAT MOHAN
SENIOR PARTNER



AMIT JAIN
EXECUTIVE DIRECTOR –
LITIGATION



PRIYANKA SACHDEVA

PARTNER – GST



**GAURAV MOHAN** 

CEO



SWATI GHOSHAL

PARTNER – RISK ADVISORY

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